

NEWS

Open house bonanza

Corcoran Sunshine Marketing Group has announced its first-ever New Development Open House Weekend, taking place in New York City on Saturday, Sunday, and Monday, October 18-20.

For three days, 36 Corcoran Sunshine sales and design centers will simultaneously open their doors to the public, the real estate community, and press, all with standard hours: Saturday and Sunday from 11-5PM, and Monday from 10-8PM.

"We are inviting the brokerage community and their customers to visit the new developments in our portfolio and experience the design concepts of the world's greatest architects. In one weekend you can see the work of Herzog & de Meuron, Richard Meier, and Ben van Berkel," says Kelly Kennedy Mack, president, Corcoran Sunshine Marketing Group.

"This is a unique opportunity for brokers to show buildings by the world's most credible developers. You can touch a piece of a façade that hasn't yet been built. These sales centers offer a sneak-peak into the city's emerging architectural landscape."

Participating developments include the newly-unveiled 56 Leonard, designed by Herzog & de Meuron; One Jackson Square envisioned by William Pedersen of Kohn Pedersen Fox (KPF); Five Franklin Place, the first major American building by Ben van Berkel of UNStudio; Richard Meier's On Prospect Park; 166 Perry Street designed by the husband-and-wife team of Hani Rashid and Lise Anne Couture of Asymptote Architecture; and Soho Mews by Gwathmey Siegel & Associates Architects.

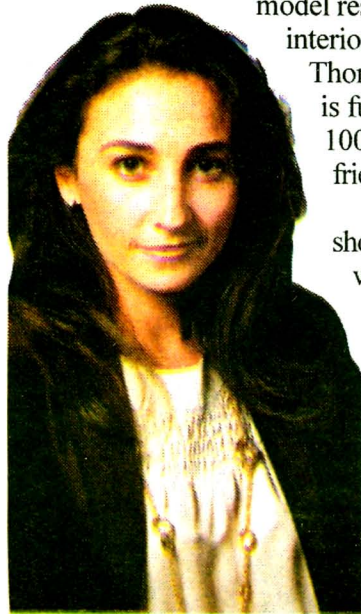
For the environmentally-interested, 4 LEED-certified buildings are included in the New Development Open House Weekend: The Laurel; The Lucida; One Jackson Square; and Riverhouse, One Rockefeller Park.

The latest in interiors will also be on display. Galerie Mark exhibits the work of French designer Jacques Grange. The ideas of B&B Italia's Contract Division are experienced at Five Franklin Place.

At Riverhouse, One Rockefeller Park, a model residence by interior design star

Thom Filicia is furnished in 100% eco-friendly pieces.

75 Wall showcases the work of the Rockwell Group, and Roman and Williams has selected furnishings and for TriBeCa's Artisan Lofts.



KELLY KENNEDY MACK